Social Media Marketing Touchstone

Call for Price

One time setup fee: \$250

Social Media Management

Social Presence

Create Profiles on 4 Platforms

Social Audience

Build Awareness

Social Content

Build Engagement

Social Promotion

Traffic & Conversion

Social Reputation

Respond to Reviews

Social Support & Reporting

Dedicated Account Rep
Social Media Strategy

Monthly & Quarterly Report

Social Services

Create, Optimize & Manage Facebook Page

Optimize & Manage Twitter Account

Verify, Optimize, Post, & Manage Google

Create, Optimize & Manage either Instagram or Pinterest

Account

Facebook

2 posts per week

Facebook

Advertising budget \$30 per month

Twitter

2 posts per week

Google

1 post per week

Instagram or Pinterest

1 post per week

Social Reputation

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Create, Optimize & Manage Facebook Page

Optimize & Manage **Twitter Account**

Verify, Optimize, Post, & Manage Google

Create, Optimize & Manage either **Instagram or Pinterest**

Account

Facebook

4 posts per week

Facebook

Advertising budget \$50 per month

Twitter

4 posts per week

Google

2 post per week

Instagram or Pinterest

3 post per week

Social Reputation





